

**BLEED:** Extend background design to cover yellow border. All images and text in this area will be trimmed!

\* NO ARTWORK IN BLUE AREA\*

**LIVE AREA:** 2.8125" x 1.875"

*Keep important text and imagery inside the Live Area.*

**TEXT ORIENTATION**  
(RECOMMENDED)

score

**LIVE AREA:** 3.25" x 2.125"

*Keep important text and imagery inside the Live Area.*

**TEXT ORIENTATION**  
(RECOMMENDED)

**C-7144** (with BLEED)

TRIM SIZE: 5.25" x 4.0625"

FINISHED SIZE: 3.5" x 2.375"

BLEED SIZE: 5.5" x 4.3125"

COLOR MODE: CMYK

RESOLUTION: 300 dpi

**FRONT ARTWORK MUST EXTEND TO 1/16" OVER SCORE LINES (to dark yellow line)**

score

**LIVE AREA:** .3125" x 2.0625"

*Keep important text and imagery inside the Live Area.*

score

\* NO ARTWORK IN BLUE AREA\*

**BLEED:** Extend background design to cover yellow border. All images and text in this area will be trimmed!